### // NJ holdings

### Supplemental Material For FY2023 First Nine Months Financial Results

### **NJ Holdings Inc.**

Tokyo Stock Exchange Standard Market Code number: 9421

May 12, 2023

### **Cautionary notes on this document**

- The current strategies, plans, and perceptions of the Company and its subsidiaries contained in this document regarding future business performance are subject to risks and uncertainties, and actual results may differ materially from those projected due to a variety of factors.
- Major factors that may affect actual results include economic conditions surrounding the Company and its subsidiaries' business areas, social trends, demand trends for products and services offered by the Company and its subsidiaries, price declines due to increased competition, and technological capabilities to meet customers' demands. Factors that may affect business results are not limited to those mentioned above.
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#### I. FY2023 First Nine Months Highlights

**II.** Forecasts for FY2023

**III.** Company Profile

(Note) FY2023 is Fiscal Year Ending June 30, 2023.



### I. FY2023 First Nine Months Highlights

### **1. Consolidated Financial Results** (1) Results Summary

### **Operating loss narrowed. Gross profit margin is also on an improving trend.**

	FY2022 Jul.'21-Mar.'22	FY2023 Jul.'22-Mar.'23	Change	( in millions of yen )
Net sales	8,300	7,681	(619)	
Cost of sales	7,524	6,531	(993)	
Gross profit	775	1,149	374	
Selling, general and administrative expenses	1,396	1,306	(89)	
Operating profit	(620)	(157)	463	$\cdot$ (237) in this half.
Ordinary profit	(623)	(172)	450	
Net income before income taxes	(843)	(172)	671	
Profit attributable to owners of parent	(796)	(215)	581	
EBITDA※	(449)	(61)	387	<ul> <li>goodwill amortization in this first Nine months is 58mil.</li> </ul>

% Throughout this document, EBITDA is defined by adding back depreciation and goodwill amortization to operating profit.

### Consolidated Financial Results Results by Segment

### Game business became profitable. Mobile business also recovered from the loss in the first half and returned to operating profit.

(in millions of yen)

		Net sales		Operating profit			
	FY2022 Jul.'21-Mar'22	FY2023 Jul.'22-Mar'23	Change	FY2022 Jul.'21-Mar'22	FY2023 Jul.'22-Mar'23	Change	
Game	6,346	6,023	(322)	(421)	36	457	
Mobile	1,909	1,608	(301)	42	11	(31)	
Other※1	50	53	3	23	27	3	
Intersegment eliminations and corporate expenses %2	(6)	(4)	1	(171)	(172)	0	
goodwill amortization				(93)	(59)	33	
Consolidated total	8,300	7,681	(619)	(620)	(157)	463	

%1 The Other segment is a business segment not included in the reportable segments.

%2 Corporate expenses are general and administrative expenses that do not belong to any reportable segment.

# Consolidated Financial Results Quarterly Net Sales by Segment

### In the game business, there was no big deviation in the cost in the third quarter, and sales recovered to over 2 billion yen.

(in millions of yen)

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	Net Sales							
	FY2022				FY2023			
	1Q JulSep.′21	2Q OctDec.'21	3Q JanMar.'22	4Q AprJun.'22	1Q JulSep.′22	2Q OctDec.'22	3Q JanMar.'23	
Game	2,366	2,116	1,863	1,777	1,950	1,962	2,110	
Mobile	626	628	655	558	447	561	599	
Other%1	16	16	17	17	18	17	17	
Intersegment eliminations	(2)	(1)	(2)	(1)	(1)	(1)	(2)	
_	_		_	_				
Consolidated total	3,006	2,760	2,533	2,352	2,415	2,540	2,725	

%1 The Other segment is a business segment not included in the reportable segments.

# Consolidated Financial Results Quarterly Operating Profit by Segment

#### Game business returned to profitability and profit levels recovered. Mobile business remained flat in recovery.

(in millions of yen)

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	Operating Profit						
	FY2022				FY2023		
	1Q JulSep.′21	2Q OctDec.'21	3Q JanMar.'22	4Q AprJun.'22	1Q JulSep.'22	2Q OctDec.'22	3Q JanMar.'23
Game	89	(199)	(311)	(187)	2	(96)	130
Mobile	32	(4)	14	3	(19)	14	15
Other※1	8	7	6	7	8	9	9
Intersegment eliminations and corporate expenses%2	(58)	(59)	(53)	(52)	(57)	(59)	(55)
goodwill amortization	(36)	(36)	(19)	(20)	(19)	(19)	(19)
Consolidated total	35	(292)	(363)	(248)	(86)	(151)	80

%1 The Other segment is a business segment not included in the reportable segments.

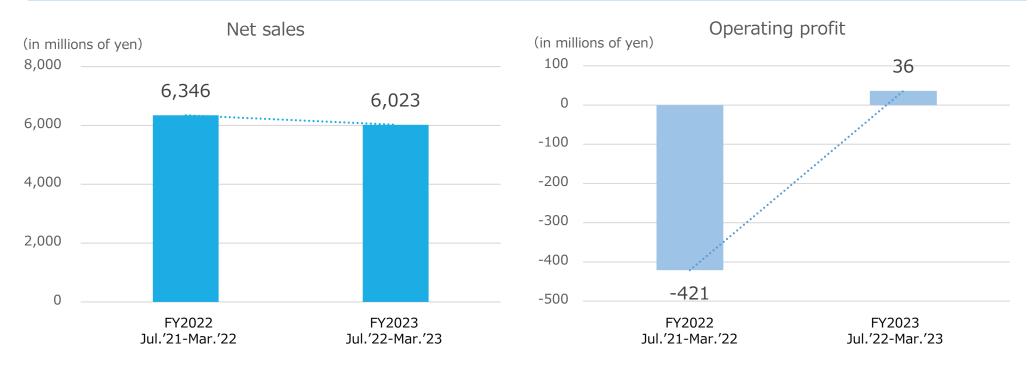
%2 Corporate expenses are general and administrative expenses that do not belong to any reportable segment.



## 2. Game Business(1) Overview

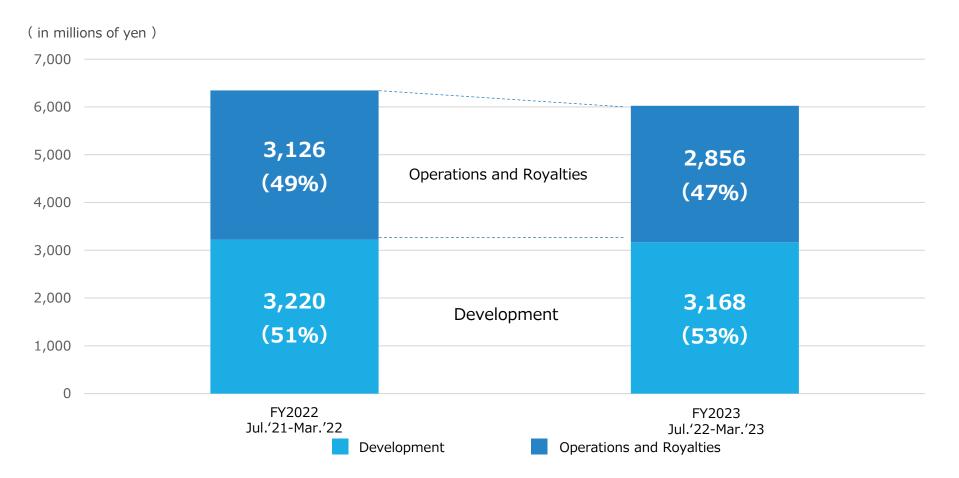
#### Summary

- In terms of sales, in the operation support field, orders related to newly released titles and localization support for overseas markets were favorable, but revenues declined due to the gradual downward trend in operation sales.
- In the development field, although there was no huge increase in cost of sales as in the previous fiscal year, profit declined due to a lower profit margin resulting from an increase in total estimated cost of sales and a gradual decrease in operating sales. However, Operating income in the segment returned to the black as a result of steady profit growth in the operation support field in line with strong orders.



# 2. Game Business(2) Sales Breakdown

In the operation and royalty, sales declined YoY due to the gradual decline in operation sales, but the impact on profit was minimal due to the contribution of the operation support business.



\*Operation sales include sales that involve development, such as version upgrades after delivery and release.

%The breakdown of operation sales and royalties is not disclosed.

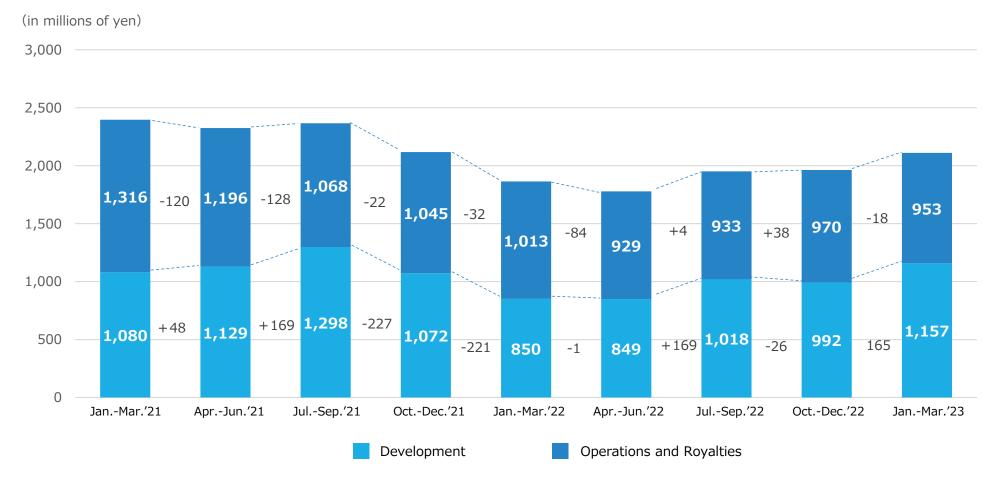
\*Development sales cover sales up to the time of delivery and release. It also includes sales of other games, such as dispatch services.

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# 2. Game Business(3) Quarterly Sales Breakdown

### Operating revenues have stopped declining since the current fiscal year due to the contribution of the operational support business.



\*Operation sales include sales that involve development, such as version upgrades after delivery and release.

%The breakdown of operation sales and royalties is not disclosed.

\*Development sales cover sales up to the time of delivery and release. It also includes sales of other games, such as dispatch services.

# 2. Game Business(4) Quarterly Operating Profit

(in millions of yen)

#### In the development field, there were no new cost increase estimates in the third quarter, and profits recovered. Strong orders in the operation support field also underpinned profits.

200 162 130 107 89 100 2 0 Jan.-Mar.'21 Apr.-Jun.'21 Jul.-Sep.'21 Oct.-Dec.'21 Jan.-Mar.'22 Apr.-Jun.'22 Jul.-Sep.'22 Oct.-Dec.'22 Jan.-Mar.'23 -100 -96 -200 -187 -199 -300 -311 -400

 $\% \ensuremath{\mathsf{The}}\xspace$  breakdown of operating income by development and operation is not disclosed.

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### 2. Game Business(5) Other Information



#### Number of current developments, etc.

- Number of projects under development\*1
- console type \* 2 \* 3 (condole, PC)
- mobile app type \*2 \*4 (mobile phone, PC)
- Business Size Information
- •employees<sub>\*5</sub>

%1 as of February 10, 2023. It does not indicate the number of titles that will be completed within this fiscal year.

- %2 Multi-platform title counts as one. Small titles are not counted.
- %3 Download sales and additional content are also included in the console type.
- %4 including the free-to-play type.
- %5 as of December 31, 2022 (including some fixed-term contract workers.)

- 3 (±0 from Feb. 10, 2023)
- 2 (±0 from Feb. 10, 2023)

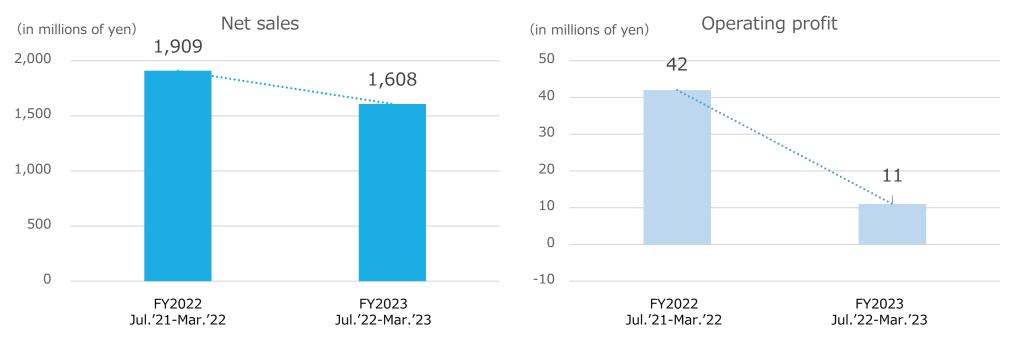
808 (+14 from Dec. 31, 2022) (+11 from Jun. 30, 2022)



### 3. Mobile Business(1) Overview

#### **Summary**

- Sales: As the number of visitors continued to fall below the previous year's level, sales volume fell short of the plan despite efforts to hold events to attract customers.
- Operating profit: Despite the continuing downward trend in sales volume, efforts to increase profit per customer resulted in a positive segment profit, recouping the loss in the first half.





#### 4. Recent Topics (1-1) Game

■ October 27, 2022

 StarOcean6 THE DIVINE FORCE released (developed by tri-Ace Inc.)
 [PS5、PS4、Xbox Series X|S、Xbox One、Steam]



© 2022 SQUARE ENIX CO., LTD. All Rights Reserved. Developed by tri-Ace Inc. CHARACTER DESIGN : akiman



#### 4. Recent Topics (1-2) Game

■ August 25, 2022

Presented at CEDEC 2022

The Road to QA Automation for Efficient 3D Action Game Development: A Journey of a Thousand Miles Begins With a Single Step J

(Tech Flag Corporation)

■ August 28, 2022

•Opened a booth at the 5th Working Kids Adventure, a work experience event

We provided an opportunity to experience game development at the Shiroi-shi Shiroi Community Center. We will support and cooperate with activities that support the future of children in the community.

(Game Studio Inc.)

■ December 19, 2022

•Released "Labyrinth", a strategic simulation battle game for smartphones

We have started representing game titles developed and marketed by PLAYDEK, INC. in Japan. We translate and localize the products for sale in Japan. (Wit One Inc.)

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#### 4. Recent Topics (1-3) Game

■ February 22, 2023

We have released "telegur", a service for Slack integration with time and attendance systems.

(Tech Flag Corporation)



■ May 2, 2023

The cooperative card game "OSHIKATSU: KIRAKIRA LIVE!" will be exhibited and sold at Game Market 2023 Spring.

(Wit One Inc.)





### 4. Recent Topics(2) Mobile

 September 1, 2022
 Opened "PiPoPark Hatanodai" in Tokyo. (NEPRO CREATE Co., Ltd.)





### **II.** Forecasts for FY2023

### 1. Forecasts for FY2023

There is no change to the full-year earnings forecast announced on February 10, 2023.

Although the company still posted an operating loss for the first nine months of the current fiscal year, its performance for the third quarter of the current fiscal year is generally progressing according to plan

	FY2023 First Nine Months Jul.'22-Mar.'23	FY2023 Forecast Jul.'22-Jun.'23	progress	(Reference) FY2022 Results Jul.'21-Jun.'22
Net sales	7,681	10,470	73.4%	11,652
Operating profit	(157)	15		(869)
Ordinary profit	(172)	5		(865)
Profit attributable to owners of parent	(215)	(95)		(1,231)
EBITDA*	(61)	145		652

\* Throughout this document, EBITDA is defined by adding back depreciation and goodwill amortization to operating profit.



### **III.** Company Profile

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# Company Profile Basic Information and History

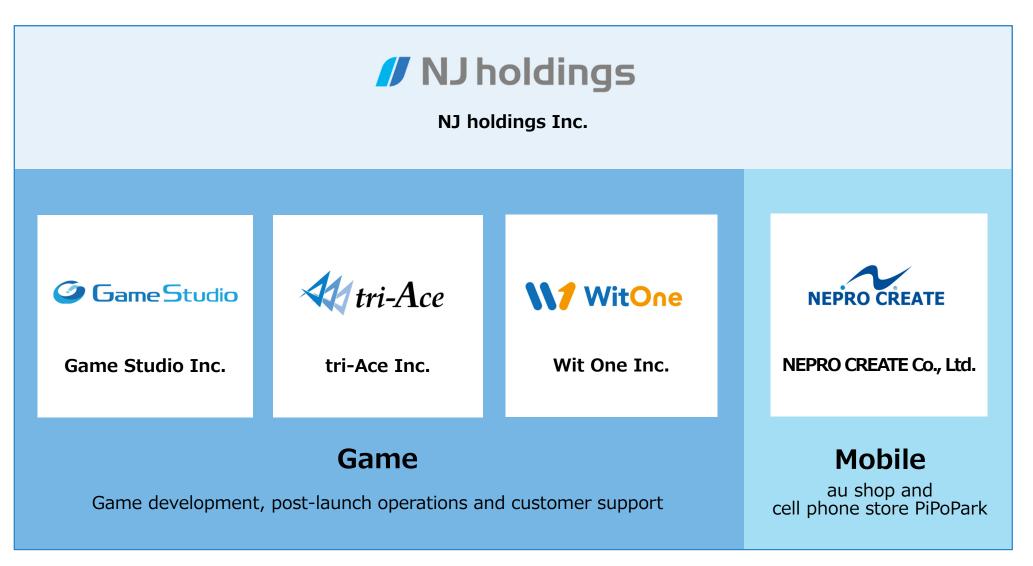
#### Basic Information

Date of Establishment: December 11, 1991 Head Office Address: 7F, Shibakoen First Building, 3-8-2 Shiba, Minato-ku, Tokyo 105-0014, Japan Capital: JPY592,845,020 (as of June 30, 2022) Number of Employees: consolidated 963 (as of March 31, 2023. It includes 70 average temporary employees) Fiscal Year End: June 30

#### History

- •Dec. 1991 Established as 株式会社新都市科学研究所.
- •Nov. 1995 Started mobile communications business (now mobile business).
- •Mar. 1997 Company name changed to Nepro Japan Co., Ltd.
- •Jul. 2000 Started suburban cell phone store business (now PiPoPark).
- •Apr. 2006 Listed on JASDAQ stock exchange.
- •Sep. 2011 Mobile & Game Studio (now Game Studio Inc.) becomes a consolidated subsidiary.
- •Apr. 2014 Transitioned to holding company structure.
- •Dec. 2014 docomo shop business transferred to ranet Co.,Ltd.
- •Mar. 2015 tri-Ace Inc. becomes a consolidated subsidiary.
- •Sep. 2015 TOTEC Corporation becomes a consolidated subsidiary.
- •Dec. 2015 Company name changed to NJ Holdings Inc.
- •Jun. 2017 Acquisition of Boom's business.
- •Dec. 2017 Established Wit One Inc., a game operation/customer support company.
- •Jul. 2018 Transfer of a portion of TOTEC's stock to DELTA Holdings.
- •Oct. 2018 Wit One acquired ISAO's game operational business.
- •Jun. 2019 Changed fiscal year end from March to June.
- •Nov. 2019 Merger of three companies, Wit One, Boom and NJ One.
- •Mar. 2020 Wit One Okinawa joined our group.
- •Jul. 2020 Tech Flag Corporation was established.
- •Apr. 2022 Moved to the Tokyo Stock Exchange Standard Market due to the revision of the market classification.

# Company Profile Our Business and Main Group Companies



% Wit One Okinawa joined our group in March 2020.

% Tech Flag Corporation was established in July 2020 to strengthen the Group's technological collaboration and promote productivity improvement.

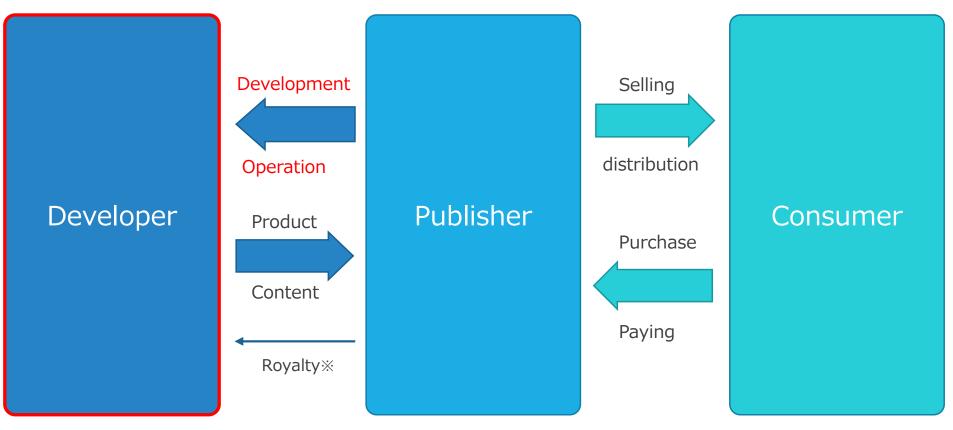
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### 2. Game Business(1) The Main Field of Our Game Business

Our game business consists mainly of contracted development, post-launch operations and customer support.

Our business



 $\ensuremath{\mathbbmm{X}}$  Sales and other conditions may need to be met for royalty accrual.

# 2. Game Business(2) Services for mobile app games

Scope of each company's business in mobile app games



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### **Inquiries regarding this document**



### **Contact details**

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