

Supplemental Material For FY2023 First Quarter Financial Results

NJ Holdings Inc.

Tokyo Stock Exchange Standard Market Code number: 9421

November 11, 2022

NJ holdings

Cautionary notes on this document

- The current strategies, plans, and perceptions of the Company and its subsidiaries contained in this document regarding future business performance are subject to risks and uncertainties, and actual results may differ materially from those projected due to a variety of factors.
- Major factors that may affect actual results include economic conditions surrounding the Company and its subsidiaries' business areas, social trends, demand trends for products and services offered by the Company and its subsidiaries, price declines due to increased competition, and technological capabilities to meet customers' demands. Factors that may affect business results are not limited to those mentioned above.
- While every care has been taken to ensure the accuracy of this document, we cannot guarantee its accuracy or completeness.
- This document is subject to change without notice.
- The names of companies, products and services mentioned in this document are trademarks or registered trademarks of the relevant companies.



I. FY2023 First Quarter Highlights

II. Forecasts for FY2023

III. Company Profile

(Note) FY2023 is Fiscal Year Ending June 30, 2023.



I. FY2023 First Quarter Highlights



Consolidated Financial Results Results Summary

While there was an operating loss in the first quarter, the deficit narrowed in the most recent quarterly transition.

	FY2022 1Q JulSep.'21	FY2023 1Q JulSep.'22	Change	(in millions of yen)
Net sales	3,006	2,415	(591)	
Cost of sales	2,488	2,073	(414)	
Gross profit	517	341	(176)	
Selling, general and administrative expenses	482	428	(54)	
Operating profit	35	(86)	(121)	Most recent quarter(248)
Ordinary profit	33	(89)	(122)	
Net income before income taxes	33	(89)	(122)	
Profit attributable to owners of parent	13	(88)	(102)	
EBITDA**	98	(54)	(153)	•goodwill amortization 19



Consolidated Financial Results Results by Segment

Segment profit in the game business was slightly in the black.

	Net sales			Operating profit		
	FY2022 1Q JulSep.'21	FY2023 1Q JulSep.'22	Change	FY2022 1Q JulSep.'21	FY2023 1Q JulSep.'22	Change
Game	2,366	1,950	(415)	89	2	(87)
Mobile	626	447	(178)	32	(19)	(51)
Other%1	16	18	1	8	8	(0)
Intersegment eliminations and corporate expenses **2	(2)	(1)	1	△58	(57)	0
goodwill amortization		_	—	△36	(19)	16
Consolidated total	3,006	2,415	(591)	35	(86)	(121)

X1 The Other segment is a business segment not included in the reportable segments.

X2 Corporate expenses are general and administrative expenses that do not belong to any reportable segment.



1. Consolidated Financial Results (2-2) Quarterly Net Sales by Segment

The game business is on a recovery trend. In the mobile business, sales volume declined.

	Net Sales				
	FY2022			FY2023	
	1Q JulSep.′21	2Q OctDec.'21	3Q JanMar.'22	4Q AprJun.'22	1Q JulSep.′22
Game	2,366	2,116	1,863	1,777	1,950
Mobile	626	628	655	558	447
Other%1	16	16	17	17	18
Intersegment eliminations	(2)	(1)	(2)	(1)	(1)
_	_	_			_
Consolidated total	3,006	2,760	2,533	2,352	2,415



Consolidated Financial Results Quarterly Operating Profit by Segment

The game business returned to profitability in the quarter.

	Operating Profit				
		FY20	022		FY2023
	1Q JulSep.'21	2Q OctDec.'21	3Q JanMar.'22	4Q AprJun.'22	1Q JulSep.'22
Game	89	(199)	(311)	(187)	2
Mobile	32	(4)	14	3	(19)
Other%1	8	7	6	7	8
Intersegment eliminations and corporate expenses × 2	(58)	(59)	(53)	(52)	(57)
goodwill amortization	(36)	(36)	(19)	(20)	(19)
Consolidated total	35	(292)	(363)	(248)	(86)

^{%1} The Other segment is a business segment not included in the reportable segments.

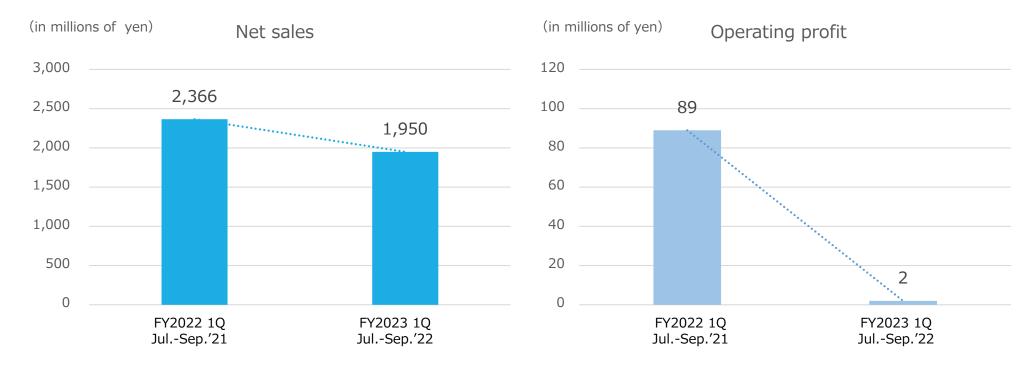
X2 Corporate expenses are general and administrative expenses that do not belong to any reportable segment.

NJ holdings

2. Game Segment(1) Overview

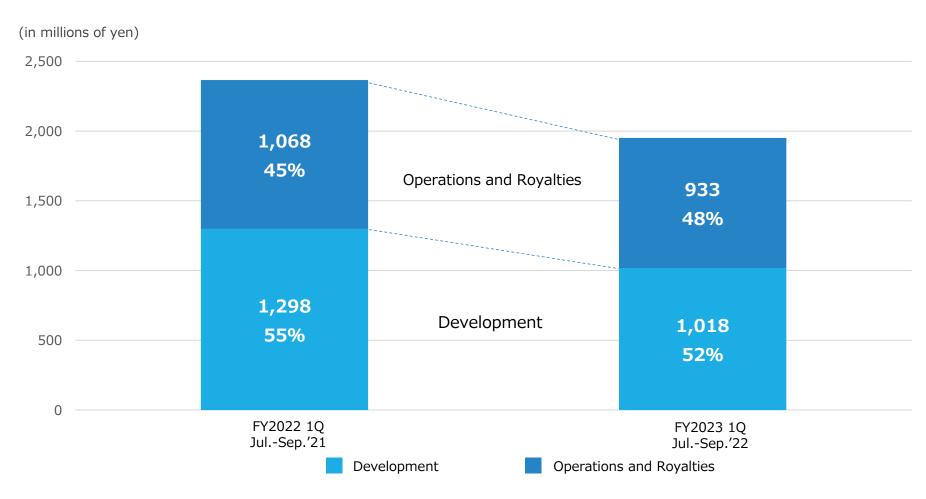
Summary of MD&A

- Net sales are recovering, although not to the level of the same period last year, as a result of careful management of the progress of existing projects and efforts to win orders for new projects with top priority on improving utilization ratio.
- Operating income in the development field, although small, showed improvement due to new orders, while in the management support field, profits remained stable due to steady orders for support services related to newly released titles, etc.



2. Game Segment(2) Sales Breakdown

Development sales in the first quarter recovered to the billion yen level. Operation sales were firm in the operation support field.



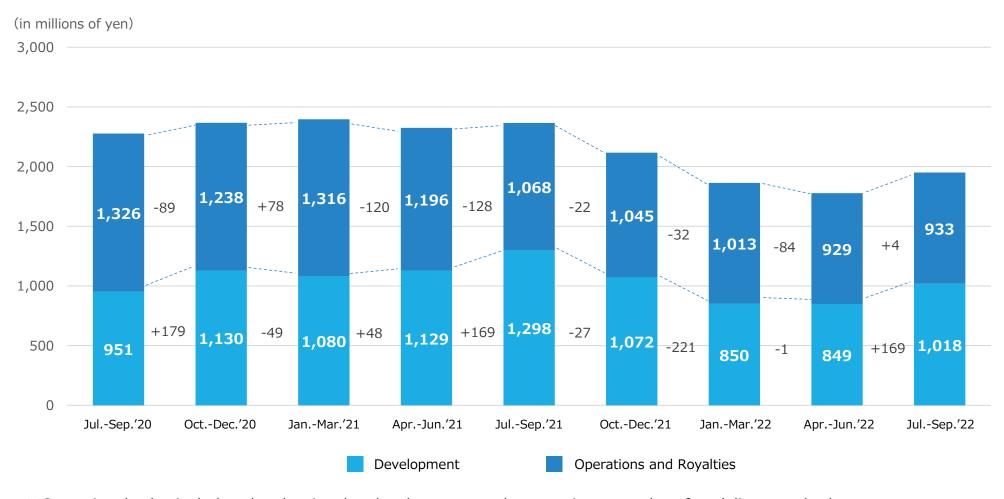
^{**}Operational sales include sales that involve development, such as version upgrades after delivery and release.

^{**}The breakdown of operational sales and royalties is not disclosed.

^{*}Development sales cover sales up to the time of delivery and release. It also includes sales of other games, such as dispatch services.

// NJ holdings

2. Game Segment(3) Quarterly Sales Breakdown

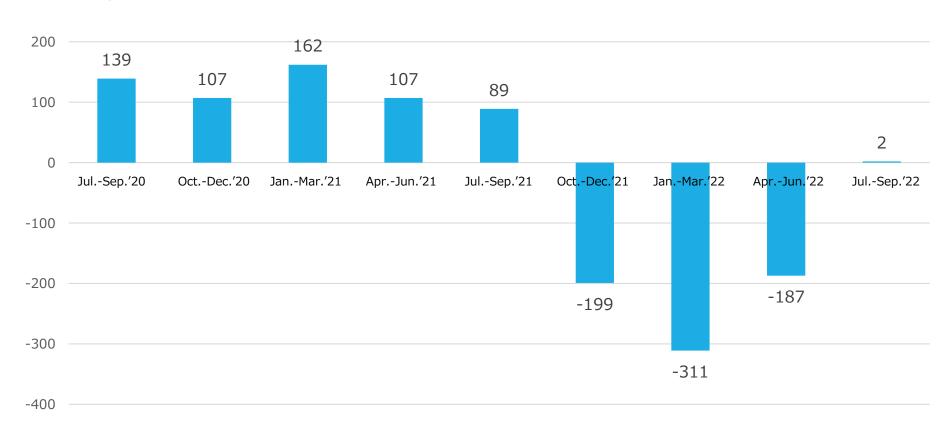


- XXOperational sales include sales that involve development, such as version upgrades after delivery and release.
- **The breakdown of operational sales and royalties is not disclosed.
- *Development sales cover sales up to the time of delivery and release. It also includes sales of other games, such as dispatch services.

NJ holdings

2. Game Segment(4) Quarterly Operating Profit





XThe breakdown of operating income by development and operation is not disclosed.

// NJ holdings

2. Game Segment(5) Other Information

Number of current developments, etc.

- Number of projects under development*1
- console type*2 *3 (console, PC)

3 (-1 from Aug. 10, 2022)

mobile app type
 *2 *4 (mobile phone, PC)

3 (+2 from Aug. 10, 2022)

- Scale of development system
- ·employees_{*5}

791 (-6 from Jun. 30, 2022)

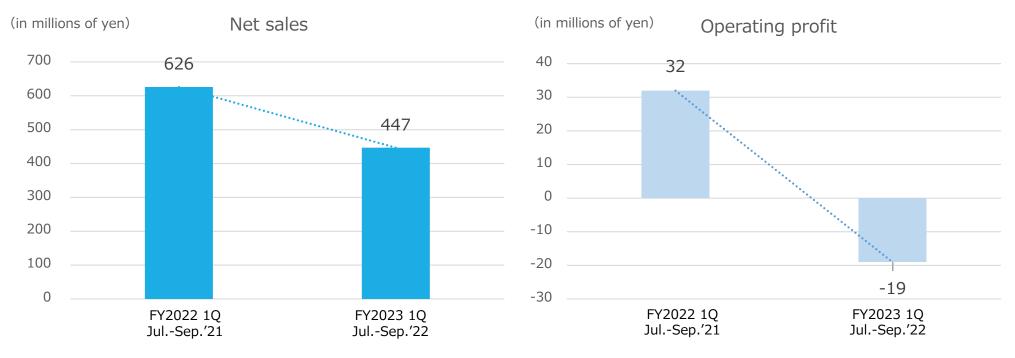
- $\times 1$ as of November 11, 2022. It does not indicate the number of titles that will be completed within this fiscal year.
- $\ensuremath{\%2}$ Multi-platform title counts as one. Small titles are not counted.
- 3 Download sales and additional content are also included in the console type.
- %4 including the free-to-play type.
- %5 as of September 30, 2022 (including some fixed-term contract workers.)

NJ holdings

3. Mobile Segment(1) Overview

Summary of MD&A

- Net sales: Down due to lower-than-planned sales volume. As the number of visitors continued to decline, the number of new contracts and replacement of handsets slowed down due to the high price of new handsets.
- Operating income: Despite efforts to increase profit per customer, strengthen aftersales service, and appeal to local communities, these efforts were not enough to make up for the lower-than-planned sales, resulting in an operating loss.



4. Recent topics(1) Game segment

- October 27, 2022
- StarOcean6 THE DIVINE FORCE | released (developed by tri-Ace Inc.)
 [PS5、PS4、Xbox Series X|S、Xbox One、Steam]



© 2022 SQUARE ENIX CO., LTD. All Rights Reserved. Developed by tri-Ace Inc. CHARACTER DESIGN : akiman

4. Recent topics(2) Mobile Segment

- September 1, 2022
- Opened "PiPoPark Hatanodai" in Tokyo(NEPRO CREATE Co., Ltd.)





II. Forecasts for FY2023

1. Forecasts for FY2023



■ Not change from the most recently announced forecasts.

	FY2023 1Q Results JulSep.'22	FY2023 Forecast Jul.'22-Jun.'23	Progress	(Reference) FY2022 Results Jul.'21-Jun.'22
Net sales	2,415	10,710	22.6%	10,652
Operating profit	(86)	160	_	(869)
Ordinary profit	(89)	150	_	(865)
Profit attributable to owners of parent	(88)	70	_	(1,218)
EBITDA*	(54)	320	_	(652)

^{*} Throughout this document, EBITDA is defined by adding back depreciation and goodwill amortization to operating profit.



III. Company Profile

// NJ holdings

Company Profile Basic Information and History

■ Basic Information

Date of Establishment: December 11, 1991

Head Office Address: 7F, Shibakoen First Building, 3-8-2 Shiba, Minato-ku, Tokyo 105-0014, Japan

Capital: JPY592,845,020 (as of June 30, 2022)

Number of Employees: consolidated 935 (as of September 30, 2022. It includes 55 average temporary employees)

Fiscal Year End: June 30

■ History

,	
•Dec. 1991	1 Established as 株式会社新都市科学研究所.
•Nov. 199!	Started mobile communications business (now mobile business).
•Mar. 1997	Company name changed to Nepro Japan Co., Ltd.
•Jul. 2000	Started suburban cell phone store business (now PiPoPark).
•Apr. 2006	Listed on JASDAQ stock exchange.
•Sep. 2011	Mobile & Game Studio (now Game Studio Inc.) becomes a consolidated subsidiary.
•Apr. 2014	Transitioned to holding company structure.
•Dec. 2014	docomo shop business transferred to ranet Co.,Ltd.
•Mar. 2015	tri-Ace Inc. becomes a consolidated subsidiary.
·Sep. 2015	TOTEC Corporation becomes a consolidated subsidiary.
•Dec. 2015	Company name changed to NJ Holdings Inc.
•Jun. 2017	Acquisition of Boom's business.
•Dec. 2017	Established Wit One Inc., a game operation/customer support company.
•Jul. 2018	Transfer of a portion of TOTEC's stock to DELTA Holdings.
·Oct. 2018	Wit One acquired ISAO's game operational business.
•Jun. 2019	Changed fiscal year end from March to June.
•Nov. 2019	9 Merger of three companies, Wit One, Boom and NJ One.
•Mar. 2020	Wit One Okinawa joined our group.
•Jul. 2020	Tech Flag Corporation was established.
•Apr. 2022	2 Moved to the Tokyo Stock Exchange Standard Market due to the revision of the market classification.



Company Profile Our Business and Main Group Companies



NJ holdings Inc.



Game Studio Inc.



tri-Ace Inc.



Wit One Inc.



NEPRO CREATE Co., Ltd.

Game

Game development, post-launch operations and customer support

Mobile

au shop and cell phone store PiPoPark

^{*} Wit One Okinawa joined our group in March 2020.

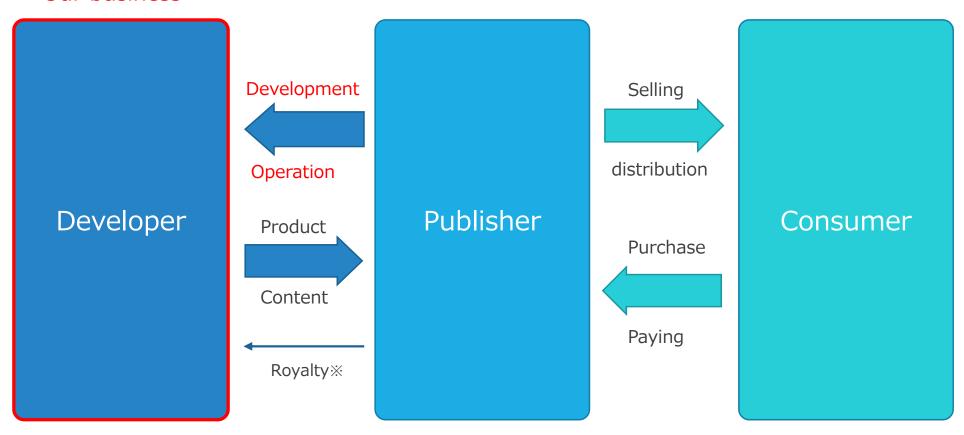
X Tech Flag Corporation was established in July 2020 to strengthen the Group's technological collaboration and promote productivity improvement.



2. Game Business(1) The main field of our game business

Our game business consists mainly of contracted development, post-launch operations and customer support.

Our business



X Sales and other conditions may need to be met for royalty accrual.



2. Game Business(2) Services for mobile app games

Scope of each company's business in mobile app games



Inquiries regarding this document



Contact details

NJ Holdings Inc.

Investor Relations Office

Email: ir@njhd.jp

URL : https://www.njhd.jp/ir/